

<i>Student Success Data Points and Benchmarks through 2018-19</i>					
Data Point	Comparative Benchmark	2016-17	2017-18	2018-19	
Enrollment Credit Hours	NA	241,370	244,449	242,163	
Enrollment Credit Headcount	14,942	20,718	21,096	21,234	
Persistence Fall to Winter	71%	68%	69%	69%	
Persistence Fall to Fall	48%	48%	48%	47%	
Awards Number of degrees and certificates awarded	1,476	3,855	4,100	4,022	
Successful Completion or Transfer Cumulative completion or transfer rate for credential-seeking students 6 years after starting at WCC	61%	68%	65%	62%	
Employment Following Graduation Percent of grads from all programs employed in any field six months after graduation	NA	78% (2015-16 graduates)	76% (2016-17 graduates)	76% (2017-18 graduates)	
Employment of Graduates from Occupational Programs Following Graduation Percent of grads from occupational programs employed six months after graduation	NA	81% (2015-16 graduates)	80% (2016-17 graduates)	80% (2017-18 graduates)	
Student Satisfaction—Instruction Percentage of total Student Opinion Questionnaire item responses that were “good” or “excellent”	NA	93% FT 92% PT	91% FT 91% PT	91% FT 90% PT	
Course Success Rates					
College-level courses	77%	78%	79%	79%	
Developmental Reading courses	73%	74%	73%	73%	
Developmental Writing courses	68%	73%	70%	70%	
Developmental Math courses	61%	76%	78%	78%	
Distance learning (online and blended) courses:	69%	72%	71%	71%	
Online Enrollment Credit Hours	NA	51,805	58,162	61,275	
Blended enrollments Credit Hours	NA	12,223	13,671	14,940	
Events on Campus Number of external events campus-wide	NA	3,863	4,199	4,566	
Guests on Campus Number of external visitors campus-wide	NA	82,319	82,618	91,380	

Sources

Data Point	Comparative Benchmark Source	WCC Data Source
Enrollment Credit Hours	NA	Office of Student Records
Enrollment Credit Headcount	IPEDS Comparative data with like institutions (IPEDS Data Feedback Report 2017), unduplicated total headcount 2017-18	Office of Student Records
Persistence Fall to Winter	National Community College Benchmark Project (NCCBP) national median	Institutional Research
Persistence Fall to Fall	National Community College Benchmark Project (NCCBP) national median	Institutional Research
Awards Number of degrees and certificates awarded	IPEDS Comparative data with like institutions (IPEDS Data Feedback Report 2019), awards 2017-18	Office of Student Records
Successful Completion or Transfer Cumulative completion or transfer rate for students 6 years after starting at WCC	Comparative benchmark of MI community colleges from Voluntary Framework for Accountability (VFA)	VFA/Institutional Research
Employment Following Graduation Percent of graduates from all programs employed in any field six months after graduation	NA	Institutional Research Graduate Follow-Up Survey
Employment of Graduates from Occupational Programs Following Graduation Percent of graduates from occupational programs employed six months after graduation	NA	Institutional Research Graduate Follow-Up Survey
Student Satisfaction—Instruction Percentage of total Student Opinion Questionnaire item responses that were “good” or “excellent”	NA	Institutional Research Student Opinion Questionnaire/BLUE Online*
Course Success Rates Percent of passing course grades (A to C-) for college, developmental, and distance learning courses	National Community College Benchmark Project (NCCBP) national median	Institutional Research
Online Enrollment Credit Hours	NA	Office of Student Records
Blended enrollments Credit Hours	NA	Office of Student Records
Events on Campus Number external events campus-wide	NA	Conference Services
Guests on Campus Number of external visitors campus-wide	NA	Conference Services

*New online SOQ instrument fully implemented in 2017-18 cycle