

**PROGRAM ASSESSMENT PLANNING FORM**

**Program to be assessed:**

Title: Accounting (APACCT)  
 Division: BCT Department: BMG Code: 13200

Type of Award:  A.A.  A.S.  A.A.SPACCT  
 Cert.  Adv. Cert.  Post-Assoc. Cert.  Cert. of Completion

**Assessment plan:**

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Students will be able to transfer to a 4 year university accounting program or obtain an entry level position in accounting.	WCC Banner data Graduation Survey	May 2008	Students who have completed all of the required courses in an APACCT in Accounting and/or students who have completed the graduation survey	"unknown"
Program graduates will recognize the fundamentals of financial accounting according to the National Certified Bookkeepers Exam objectives.	Selected multiple choice questions from Unit Test.	Fall 2008	All students enrolled in intermediate accounting (i.e. required upper level course for all accounting degree graduates)	All students in all sections

**Scoring and analysis of assessment:**

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other).  
 Data will be collected and analyzed from WCC Banner, Graduation Survey for Outcome 1.

Selected Unit Test questions will be evaluated and scored using an answering sheet. (Sample questions attached)

2. Indicate the standard of success to be used for this assessment.

Program Outcome 1- 70% of the students who complete the course work required for a APACCT program will transfer and begin course work at a four year university accounting program or obtain an entry level position in accounting.

Program Outcome 2- 70% of the students assessed will score at a minimum of 70% on all questions assessed in the Learning Outcome.

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3. Indicate who will score and analyze the data (data must be blind-scored).

Faculty from the business Department.

4. Explain the process for using assessment data to improve the program.

Utilize data to identify if resources and support are needed to help students transfer or obtain a job in an accounting related field for Program Outcome I.

Utilize data to determine if Assoc. Degree graduates have developed a basic understanding of the fundamentals of financial accounting for Program Outcome II and make improvements when necessary.

Submitted by: Mark Johnston and Cheryl Byrne

Name: Mark Johnston *Mark Johnston* Date: 8/27/08 resubmitted  
 Print/Signature  
 Dept. Chair: Steve Ennes *Steve Ennes* Date: 8/29/08  
 Print/Signature  
 Dean: Rosemary Wilson *Rosemary Wilson* Date: 9/29/08  
 Print/Signature

Please return completed form to the Office of Curriculum & Assessment, SC 247.