

PROGRAM ASSESSMENT REPORT

I. Background Information

1. Program Assessed

Program name: Associate in Applied Science in Accounting

Program code: APACCT

Division: BCT

Department: BMG

Type of Award: ☐ A.A.
☐ Cert.☐ A.S.
☐ Adv. Cert.☒ A.A.S.
☐ Post-Assoc. Cert.☐ Cert. of Completion

2. Semester assessment was administered (check one):

☒ Fall 2008_____☐ Winter 20_____☐ Spring/Summer 20_____

3. Assessment tool(s) used (check all that apply):

☐ Portfolio☐ Standardized test☐ Other external certification/licensure exam (please describe):_____☒ Graduate Survey - Self-Study Evaluation of Occupational Programs☐ Employer Survey☐ Advisory Committee Survey☐ Transfer follow-up☐ Externally evaluated performance or exhibit☐ Externally evaluation of job performance (internship, co-op, placement, other)☐ Capstone experience (please describe):☒ Other (please describe): Unit Test- according to National Certified Bookkeeper Exam objectives

4. Have any of these tools been used before?

☐ Yes (if yes, identify which tool)☒ No

If yes, has this tool been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course.

Outcome 1: The number of program graduates responding to the Self-Evaluation Of Occupation Programs was 5 out of the 10 who graduated in fiscal year 2005-06. All 10 were given the survey but only five responded.

Outcome 2: All 34 students were assessed in the ACC 213 course.

6. Describe how students were selected for the assessment.

a. Describe your sampling method.

100% of the graduates were sampled for the Graduation Survey for Outcome 1. 5 out of the 10 responded.

All 34 of the students were assessed for Outcome 2.

b. Describe the population assessed (e.g. graduating students, alumni, entering students, continuing students)? Outcome I - All accounting degree graduates for 2005-06

Outcome II- Continuing students majoring in accounting

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II. Results

1. If applicable, briefly describe the changes that were implemented in the program as a result of the previous assessment.

N/A

2. State each outcome (verbatim) from the Program Assessment Planning or Program Proposal form for the program that was assessed.

Outcome 1

Students will be able to transfer to a 4 year university accounting program or obtain an entry level position in accounting.

Outcome 2

Program graduates will recognize the fundamentals of financial Accounting according to the National Certified Bookkeepers Exam objectives.

3. Briefly describe assessment results based on data collected during the program assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. ***Please attach a summary of the data collected.***

Outcome 1- 100% of the program graduates responding to the survey either continued their accounting education or obtained a position in accounting. This was above expectations. Of the 10 graduates surveyed only 5 responded. Four had a position in accounting and one was continuing their education.

Outcome 2- 78% of the students assessed in Learning Outcome 2 scored at a minimum of 70 – 84% on all questions within the Learning Outcome. There were 46 questions. This was above expectations.

4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. ***Please attach the rubric/scoring guide used for the assessment.***

Outcome 1

70% of the students who complete the course work required for a APACCT program will transfer and begin course work at a four year university accounting program or obtain an entry level position in accounting.

100 % of the program graduates responding to the survey either continued their accounting education or obtained a position in accounting. This was above expectations.

Outcome 2

70% of the students assessed will score at a minimum of 70% on all questions assessed in the Learning Outcome.

78% of the students assessed in Learning Outcome 2 scored at a minimum of 70 – 84% on all questions within the Learning Outcome. There were 46 questions. This was above expectations. (See Attached Summary)

5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.

Strengths: The students performance in both Learning Outcomes.

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Weaknesses: The number of graduates responding to the Self Evaluation of Occupational Programs. Only 50% of the students graduating in 2005-06 responded to the survey.

This was a common trend with all of the programs surveyed at WCC. Only 38% of program graduates responded.

III. Changes influenced by assessment results

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.

N/A

2. Identify any other intended changes that will be instituted based on results of this assessment activity (check all that apply). Describe changes and give rationale for change. No Changes

a. ☐ Outcomes/assessments from Program Assessment Planning or Program Proposal form:

b. ☐ Program Curriculum:

☐ course sequencing

☐ course deletion

☐ course addition

☐ changes to existing program courses (specify):

☐ other (specify):

c. ☐ Other (specify):

3. What is the timeline for implementing these actions?

IV. Future plans

1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this program.

The assessment tools were effective for Outcome 1, although a higher response rate needs to be achieved.

The assessment tools were effective for Outcome 2.

2. If the assessment tools were not effective, describe the changes that will be made for future assessments.

N/A

3. Which outcomes from Program Assessment Planning or Program Proposal form have been addressed in this report?

All ☒ X Selected _____

If "All", provide the report date for the next full review: February 2011 _____.

If "Selected", provide the report date for remaining outcomes: _____.

PROGRAM ASSESSMENT REPORT

WASHTENAW COMMUNITY COLLEGE

Submitted by:

Name: Mark Johnston Mark Johnston Date: 2/12/09
Print/Signature
Department Chair: Colette Young Colette Young Date: 2/12/09
Print/Signature
Dean: James Wilson Date: 3/16/09
Print/Signature

Please return completed form to the Office of Curriculum & Assessment, SC 247.