

Washtenaw Community College Comprehensive Report

ANI 145 Concept Development for Animation Effective Term: Fall 2023

Course Cover

College: Business and Computer Technologies

Division: Business and Computer Technologies

Department: Digital Media Arts (new)

Discipline: Animation

Course Number: 145

Org Number: 14500

Full Course Title: Concept Development for Animation

Transcript Title: Concept Development for Animat

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Three Year Review / Assessment Report

Change Information:

Course description

Outcomes/Assessment

Objectives/Evaluation

Rationale: This course has not been assessed. The syllabus was written in 2011. We are going to update the course, assess, and then, if necessary, make any additional syllabus changes indicated by the assessment.

Proposed Start Semester: Fall 2023

Course Description: In this course, students will develop, refine, and communicate concepts for animations. Students will learn the full process and job positions from initial idea through final animation. Students will also explore animation history, cinematography, and discover how stories are structured. Students will also learn how to craft storyboards to visually communicate their own original story concepts.

Course Credit Hours

Variable hours: No

Credits: 2

Lecture Hours: Instructor: 30 **Student:** 30

Lab: Instructor: 0 **Student:** 0

Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 30 **Student:** 30

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Create a storyboard by applying the principles related to the conceptualization process.

Assessment 1

Assessment Tool: Final project

Assessment Date: Winter 2024

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

2. Explain the relevance of significant developments in the history of animation to contemporary animation.

Assessment 1

Assessment Tool: Outcome-related questions on quiz

Assessment Date: Winter 2024

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 70% of the students will score a 70% or higher.

Who will score and analyze the data: Departmental faculty

Course Objectives

1. Explain and use concepts and terms related to the process of story creation and storyboarding.
2. Create a concept for an animation using the conceptualization process.
3. Write and script a story for an animation.
4. Translate a written story to a visual story.
5. Convey a clear and structured story.
6. Convey emotion through the development of character and environment.
7. Select shot compositions that visually communicate ideas well.
8. Convey perspective and spatial depth clearly.
9. Explain and use concepts and terms related to the history of animation.
10. Explain and use concepts and terms related to animation genres and animation techniques.
11. Identify significant milestones, technology, people, and work in the history of animation.
12. Explain the significance of historical milestones, technology, people, and work using specific criteria.

New Resources for Course

Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

Equipment/Facilities

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>Kevin Bindschadler</i>	<i>Faculty Preparer</i>	<i>Jan 06, 2023</i>
Department Chair/Area Director: <i>Ingrid Ankersen</i>	<i>Recommend Approval</i>	<i>Jan 09, 2023</i>
Dean: <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Feb 07, 2023</i>
Curriculum Committee Chair: <i>Randy Van Wagnen</i>	<i>Recommend Approval</i>	<i>Feb 24, 2023</i>
Assessment Committee Chair: <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Feb 24, 2023</i>
Vice President for Instruction: <i>Victor Vega</i>	<i>Approve</i>	<i>Feb 27, 2023</i>

Washtenaw Community College Comprehensive Report

ANI 145 Concept Development for Animation Effective Term: Fall 2011

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Animation

Course Number: 145

Org Number: 14500

Full Course Title: Concept Development for Animation

Transcript Title: Concept Development for Animat

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Course Change

Change Information:

Distribution of contact hours

Pre-requisite, co-requisite, or enrollment restrictions

Rationale: Revise prerequisites

Proposed Start Semester: Fall 2011

Course Description:

This course is an introduction to the conceptualization process that precedes the creation of an animation. Students will participate in all phases of developing an idea for animation: research, plan, ideation, storyboarding, and logic.

Course Credit Hours

Variable hours: No

Credits: 2

Lecture Hours: Instructor: 30 Student: 30

Lab: Instructor: 0 Student: 0

Clinical: Instructor: 0 Student: 0

Total Contact Hours: Instructor: 30 Student: 30

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Prerequisite

Academic Reading and Writing Levels of 6

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Explain and apply principles related to the conceptualization process for creating animations.

Assessment 1

Assessment Tool: Storyboard project.

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will score an average of 3 of 4 or higher.

Who will score and analyze the data: Departmental faculty

Assessment 2

Assessment Tool: Departmental exam - short answer and brief essay.

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will score a 70% or higher on the assessment related questions.

Who will score and analyze the data: Departmental faculty.

2. Create a story and storyboards for a 3D animation short.

Assessment 1

Assessment Tool: Final project.

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will score an average of 3 of 4 or higher.

Who will score and analyze the data: Departmental faculty

3. Explain the relevance of significant developments in the history of animation to contemporary animation.

Assessment 1

Assessment Tool: Departmental exam - short answer and brief essay.

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will score a 70% or higher on the assessment related questions.

Who will score and analyze the data: Departmental faculty.

Course Objectives

1. Explain and use concepts and terms related to types of animations and animation techniques.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

1. Explain and apply principles related to the conceptualization process for creating animations.

2. Differentiate between types of animations.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

1. Explain and apply principles related to the conceptualization process for creating animations.

3. Create a concept for an animation using the conceptualization process.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

1. Explain and apply principles related to the conceptualization process for creating animations.

4. Explain and use concepts and terms related to the process of story creation and storyboarding.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

2. Create a story and storyboards for a 3D animation short.

5. Write and script a story for a 3D animation.

Methods of Evaluation

Paper(s)

Matched Outcomes

2. Create a story and storyboards for a 3D animation short.

6. Translate a written story to a visual story.

Methods of Evaluation

Other

Matched Outcomes

2. Create a story and storyboards for a 3D animation short.

7. Convey a story to an animator.

Methods of Evaluation

Other

Matched Outcomes

2. Create a story and storyboards for a 3D animation short.

8. Convey emotion through development of character and environment.

Methods of Evaluation

Other

Matched Outcomes

2. Create a story and storyboards for a 3D animation short.

9. Explain and use concepts and terms to the history of animation.

Methods of Evaluation

Paper(s)

Matched Outcomes

10. Identify landmarks in the history of animation.

Methods of Evaluation

Exams/Tests

Matched Outcomes

11. Explain the significance of historical landmarks using specific criteria.

Methods of Evaluation

Exams/Tests

Matched Outcomes

New Resources for Course

Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

Equipment/Facilities

Reviewer

Faculty Preparer:

Department Chair/Area Director:

Jennifer Baker

Dean: *Rosemary Wilson*

Vice President for Instruction: *Stuart*

Blacklaw

Action

Faculty Preparer

Recommend Approval

Recommend Approval

Approve

Date

Jan 26, 2011

Feb 24, 2011

Feb 25, 2011

Apr 22, 2011