COMMUNICATION TECHNOLOGY ARTICULATION AGREEMENT GUIDE

Washtenaw Community College – **AAS in Web Design and Development**
Eastern Michigan University – **BS in Communication Technology (Graphic Application Option)**

Washtenaw Community College Courses:	Eastern Michigan University Courses:

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. <u>Courses listed below for the MTA also satisfy program requirements at EMU and/or WCC.</u> For WCC approved MTA courses go to the community college's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

Choose one from the approved MTA list 3	General Transfer Credit..3

2. A course in English Composition or Communication

* COM 101 Fundamentals of Speaking 3	COMM 124 Speech Comm (GEEC) (prereq COMM 354) 3

3. A course in Mathematics

* MTH 160 Basic Statistics 4	STAT 170 (GEQR) <u>sub for PSY 205</u> (3)+1.............................4

4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose two from the approved MTA list 7-8	General Transfer Credit...7-8

5. Two courses in Humanities and Fine Arts from different disciplines

*COM 102 Interpersonal Communication..............................3	COMM 227 Interpersonal Communication (GEKS)...............3
Choose one from the approved MTA list...............................3	General Transfer Credit……………………………………………3

6. Two courses in Social Sciences from different disciplines

Choose two from the approved MTA list 6	General Transfer Credit…………………………………………6

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete <u>one</u> course from the following list:
These courses also satisfy an MTA area: **Communication**: COM 225; **Natural Science**: ENV 101, 105; **Humanities:** ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 242; FLM 150; HUM 175; MUS 180; **Social Science:** ANT 201; ECO 280; GEO 101; HST 108, 109, 123, 150, 230; PSY 251; SOC 205. *These courses apply, but do <u>not</u> satisfy the MTA:* ECD 240

WCC Program Requirements (35 credits)

Choose one certificate 12	Variable Credit... 12
Client-side Web Developer, Interface Designer, User Experience, Server-side Web Developer, Digital Strategist	
Restricted Electives.. 15	Variable Credit... 15

Graphic Applications

GDT 100 Typography (4) (prereq for GDT 220)	ADGD 000 General Transfer Credit
GDT 112 Principles and Problem-Solving (4) (prereq for GDT 220)	ADGD 000 General Transfer Credit
* GDT 108 Photoshop Graphics (3)	CMT 205 Digital Photo-Technology (3)
* GDT 104 Intro to Graphic Design (4)	CMT 121 Graphic Communication (3)+1
WEB Electives 8	General Transfer Credit.. 8
* WEB 115 Interface Design I (4)	CMT 301 Multimedia Authoring Techniques (3)+1
* WEB 110 Web Development I (4)	CMT 421 Web Publishing Technology (3)+1

If WEB 115 or WEB 110 are required for your certificate, complete a WEB course not in your chosen certificate

EMU Requirements and Electives that may be Taken at WCC or EMU (23 credits)

* Choose one from ACC 100 or ACC 111 3	ACC 000 or ACC 240 <u>sub for ACC 130</u>..............................3
*BOS 208 Desktop Publishing for the Office 3	CMT 336 Electronic Publishing Technology 3
*COM 130 Introduction to Mass Communication 3	CTAT 130 Introduction to Digital Media (GEKS).................3
*GDT 220 Publication Design...4	CMT 427 Digital Imaging & Reproduction (3)+1................4
[1]* VID 105 Foundations in Digital Video I 4	CTAT 000 <u>sub for CTAT 141</u> 4
General Transfer Credit...6	General Transfer Credit...6

Credits at WCC: 88	**Credits that transfer to EMU...................... 88**

*Required for EMU's BS in Communication Technology program. If not transferred, must be completed at EMU.

1 Students with an interest in video graphics may take VID 276 as an advisor approved sub for CTAT 332. Students must still complete a minimum of 32 credits at EMU under this agreement.

***[Sign up with us:](#)** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college*

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Completion of the BS in Communication Technology

Major Requirements   (32 credits)

Media Production Requirements (3 credits)
Choose one course from the following:
CTAT 331   Intermediate Radio Production and Direction 3
CTAT 332   Videography: ENG/EFP 3
Advisor approved 200-300 level production course substitute

Transmission Systems (9 credits)
[1] CMT 305W Comm Transmission Systems (or sub BMMT 300W) 3
CMT 408   Telephone Technology (or advisor approved sub) 3
[2] ELEC 120   Basic Electronics for Non-Majors (or sub EECE 100) 3

Communication Theory and Practice (3 credits)
COMM 354 Organizational Communication 3

Business and Investment Skills (3 credits)
MKTG 360   Principles of Marketing 3

Interdisciplinary Technology (14 credits)
CMT 131   Introduction to Computer Graphic Systems 3
[3] CMT 387L4 Co-operative Education 3
CMT 409   Emerging Trends in Comm and Information Tech 3
CMT 425   Communication Technology and Social Change .. 3
CMT 470   Senior Seminar in Communication Technology 2

Credits at EMU: 32
Transfer Credits: 88
Total Credits: 120

1 Satisfies EMU's Writing Intensive Requirement
2 Advisor approved sub for 100 level class in electronics may be used
3 Satisfies EMU's Learning Beyond the Classroom Requirement

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. WCC courses indicated with an * are required for EMU's BS in Communication Technology. Substitutions for these courses must be approved by the EMU program coordinator.

2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
   To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.

3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.

4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.

5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.

6. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2022 until August 31, 2025.
This is a renewal of an agreement made in May 2015 and renewed in September 2018. This agreement is consistent with the 2022-2023 catalog. Students have until summer 2030 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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